

# 360 MINI

## Next Generation 360° Display

### 360Mini

## Virtual Reality & 360 Grad Film meets Instore Marketing & Digital Signage 360 degree marketing at the PoS



#### Projection technology:

360 degree cylinder projection from 360-G

#### Projection screen:

diameter 500 mm, height 500 mm  
display area 0.78 m<sup>2</sup> / 1,571 mm circumference

#### Technology housing:

500 mm length, 500 mm width, 900 mm height

#### Playable:

360 degree video, 360 degree live image

#### Compatible:

The 360Mini is compatible with all  
Digital Signage Systems

#### Control:

The 360Mini is controlled via Smartphone,  
Tablet-PC or Computer. Connect to the  
WLAN network of the 360Mini and simply  
enter the IP number of your 360Mini.  
You are now connected to the control system.



The 360Mini is available in 3 performance classes

-  
light source  
brightness  
technic  
lifetime light source  
native resolution  
contrast

**Basic model**  
**Laser/LED Hybrid**  
**3.500 ANSI lumens**  
**DLP**  
**20.000 hours**  
**1280 x 800 WXGA**  
**20.000 : 1**

**Power**  
**Laser**  
**5.000 ANSI lumens**  
**DLP**  
**20.000 hours**  
**1920 x 1200 WUXGA**  
**1.500.000 : 1**

**Power Plus**  
**Laser**  
**6.000 ANSI lumens**  
**DLP**  
**20.000 hours**  
**1920 x 1200 WUXGA**  
**1.500.000 : 1**

With the multi-person viewer, virtual reality and 360-degree film can be used for in-store marketing and digital signage for the first time. The 360 degree display works without any tools and does not require any explanation or briefing. Just take a look. The 360Mini creates new sales markets for 360 degree film and brings new target groups into contact with virtual reality and 360-degree film.

#### Individualization and branding

Customize your 360Mini. Determine the colour of the technical housing or provide the Housing with your own design on photo foil.



#### Areas of application:

- Fairs and Exhibitions
- Museums and concerts
- Hotels & Gastronomy
- Tourism
- Visitor information systems
- Foyers & Lobbies
- Railway stations, Airports
- Retail trade, Stores
- DIY store, kitchen centres
- Showrooms, car dealerships
- Fashion Boutique
- Practice marketing

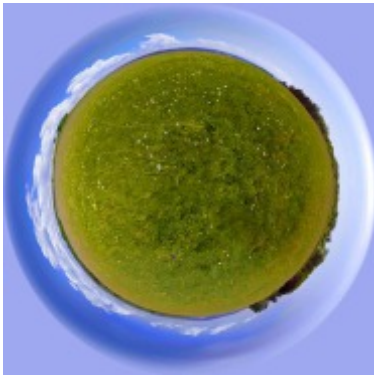
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### Display formats

360-degree film, 360-degree live images, VR content and more.  
Leverage existing 2D content (images, videos) also on the 360Mini.  
The possibilities of the 360Mini are constantly being expanded.

#### **360° spherical panorama** (Little Planet, Rundbild) - **directly playable**



#### **360° rectangle panorama** - **conversion required**

Currently with movie download  
and manual conversion possible  
**Software for automation  
the conversion is in  
progress.**



#### **360-degree live pictures**

360-degree camera  
required. A list of  
compatible cameras  
can be found on our  
homepage:  
<https://360-g.com>

#### **360-degree recording systems:**

The 360Mini is  
compatible with  
all 360-degree  
cameras.  
360-degree  
oneshot cameras  
are directly playable  
and suitable for life  
pictures.  
Multishot cams with  
2 or more lenses  
must be edited for  
the display of the  
360Mini.

#### **Standard 2D content** (e.g. video, pictures)

- **conversion required**  
Currently only manual  
integration and conversion  
possible.  
**Software for  
automation of  
conversion is in  
progress.**

**The control  
of the 360Mini  
is carried out  
optionally  
by  
Smartphone  
Tablet PC  
Computer or  
Digital  
Signage  
System**